

PoolDawg Adds WPBA Touring Pro Debbie Schjodt to Its Roster  
*Leading Online Billiards Company Inks Schjodt as their Player Representative*

**Lafayette, Colo.**—July 7, 2008 — PoolDawg, an online leader in retail billiards and game room equipment, today announced their sponsorship of WPBA touring pro pool player Debbie Schjodt. Schjodt, currently ranked 19<sup>th</sup> by the Women’s Pro Billiards Association, will represent PoolDawg at upcoming pro billiards events including the 2008 US Open later this month.

“We are delighted to have Debbie as part of our team” said Mike Feiman, PoolDawg’s Director of Marketing. “Debbie is not only a great pool player, but she fits perfectly with PoolDawg’s brand identity. In searching for a player rep, we were looking for someone who not only was a good pool player, but also someone who was approachable and would chat with fans. Debbie was exactly what we were looking for.”

Born in Seoul, South Korea, Debbie turned pro in November 2007. In addition to her Top 20 ranking in the WPBA, Ms. Schjodt finished the 2007 at the #1 ranked player on the Ladies Spirit Tour and is currently ranked #1 for the 2008 season.

#### About PoolDawg

PoolDawg.com, Inc. is the recognized online leader in retail billiards and game room equipment, offering over 2,000 products ranging from pool cues and cases to dart supplies and game room furniture. As one of the web’s largest billiards retailers, PoolDawg offers cues from over thirty manufacturers including Scorpion, Action, Meucci, Lucasi, McDermott, Schon and Viking.

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