



FOR IMMEDIATE RELEASE

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Sorenstam Takes Break From Golf to Cue Up Pool Game During Ginn OPEN

REUNION, Fla. (April 3, 2008) – One of the most recognized names in women's golf will test her cue-wielding skills against one of the world's top-ranked female billiards players during the Ginn OPEN®.

Annika Sorenstam, No. 2 on the Rolex World Rankings and one of the top players at this year's Ginn OPEN, will play a friendly game of pool against No. 7 ranked billiards pro **Sarah Ellerby**.

The champion athletes will face off at the new state-of-the-art, custom-made billiards table at Ginn Reunion® Resort from 6:30 p.m. to 7:30 p.m., Friday, April 18. Both will sign autographs following the game.

The event is open to Reunion® Resort members and guests and Ginn OPEN fans.

Ellerby, known as *Velvet* in the billiards world, will make a series of special appearances at Reunion Resort throughout the year to teach members and guests basic pool fundamentals to raise their game.

Sorenstam, with more than 80 victories across the globe, operates the ANNIKA Academy, her 5,400 square-foot golf school, from Ginn Reunion Resort.

Competition for the third-annual Ginn OPEN will begin Thursday, April 17 with the third and final rounds taking place April 19-20. The 144-player field will vie for the \$2.6 million purse and winner's share of \$390,000.

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SORENSTAM TAKES BREAK FROM GOLF TO CUE UP POOL GAME DURING GINN OPEN

About Ginn Reunion Resort

Ginn Reunion Resort is a luxury golf community under development in Orlando, Fla. that will feature up to 6,000 varied accommodations including single- and multi-family homes, condominiums and townhomes. The centerpiece of the community is Reunion Grande, a luxury condominium residence with a fine dining restaurant. Other amenities include a state-of-the-art conference facility and rooftop pool complex, poolside bar and grille and three Signature golf courses. Ginn Reunion Resort is developed, owned and operated by Ginn Resorts, of Celebration, Fla., a privately-held resort development and management firm specializing in exclusive leisure lifestyle and vacation destination communities throughout the United States and the Caribbean. For more information, visit www.ginnresorts.com.

About Ginn Resorts

Ginn Resorts is a privately-held resort development and management firm specializing exclusive leisure lifestyle and vacation destination communities. The firm owns and operates communities across the United States and the Caribbean. Headquartered in Celebration, Fla., the firm's principals have more than three decades of experience in creating large-scale, master-planned resorts and recreation-oriented communities. For more information, visit www.ginnresorts.com.